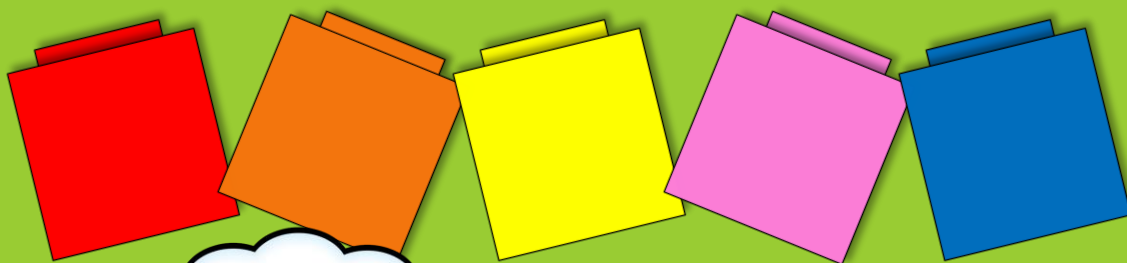


DESIGN-A-TOY

with

BLOCKS!



Using

CREATIVE Thinking

to Create a Toy
& Advertisement



NOTES to the TEACHER

This task is great for **TEAM BUILDING** and **CREATIVE THINKING**. Provide students with time restraints for each component of the task.

Suggestions:

Design Brainstorm: 5 Minutes

Block Build: 10-15 Minutes

Thinking Skills Discussion: 5 Minutes

Redesign: 5 Minutes

Advertisement Creation: 30-45 Minutes

Included in this Resource:

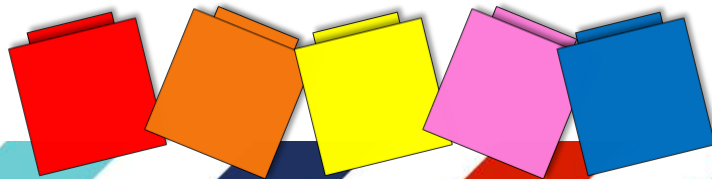
- **Direction Card:** Many different types of building blocks can be used to as materials for students' prototypes.
- **Design-a-Toy Planning Page:** This page can be used as a blueprint to help guide students' thinking during the process.
- **Design-a-Toy Advertising Guide:** Students will create an advertisement. You can incorporate technology by providing students with the opportunity to create/edit a video. A print ad can be created with construction paper. A visual- drawing or photograph should be included. A demonstration is a real-time option instead of a video.
- **Design-a-Toy Report:** Students will do a write-up about their product.
- **Writing Template**
- **Design-a-Toy Showcase:** Students have the opportunity to view each others creations, and vote on favorites in 3 categories. Certificates are included.



DESIGN-A-TOY with BLOCKS!

CREATIVE BLOCK MASTERS is having a design competition to design and build a new toy! The chosen toy will be marketed across the country this holiday season! To enter, your TEAM must:

1. Build a prototype of a new toy with BLOCKS.
2. Design an advertisement. (Video, Print-ad, or Demonstration)
3. Create a name for the toy and explain or show how it works.
4. Decide the age range for the toy and price.
5. Persuade the toy committee your toy is amazing!



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Name _____

Date: _____

Design-a-Toy Planning Page

A Block Creative Thinking Prototype Challenge

Sketch:

Description:

Challenges: Thinking Skills

How Can it be Improved?



DESIGN-A-TOY ADVERTISEMENT GUIDE!

Group Members: _____

Step 1:
Type of Ad:
Video, Print, or
Demonstration

Step 2:
Creativity
introduce the
toy & price

Step 3:
Explain/Show
how the toy
works.

Step 4:
Explain/Show
challenges of
the toy

Step 5:
Explain/Show
why it is parent
& kid approved

Name _____

Date: _____

Design-a-Toy Report

A Block Creative Thinking Prototype Challenge



Name of Toy: _____ Price: _____ Ages: _____

Materials: (Specifically list types of materials used in the final product.)

Description of the Toy:

Advertising:

How is this Toy Unique?

A series of 20 horizontal black lines for writing, arranged in a central column.



A Toy **Invention** Showcase



Judges: Investigate creators' toys and rank in categories.

Toy that is the most creative: _____

Toy that helps kids use thinking skills: _____

Toy kids would most like to buy: _____

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A Toy **Invention** Showcase



Judges: Investigate creators' toys and rank in categories.

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A Toy **Invention** Showcase



Judges: Investigate creators' toys and rank in categories.

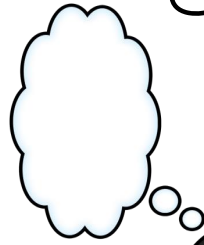
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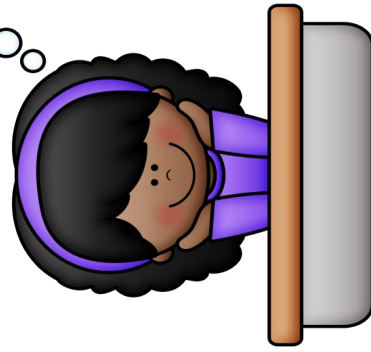
Toy kids would most like to buy: _____

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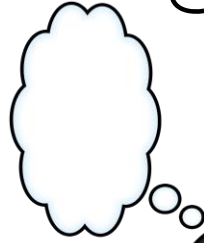
A Toy **Invention** Showcase



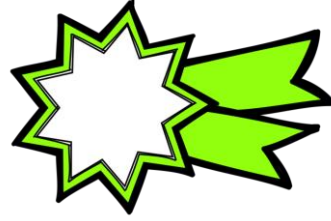
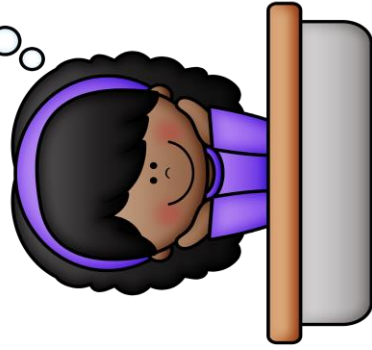
Created a toy prototype out of
blocks that best
showcases **creativity**.



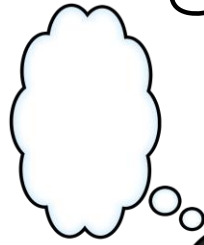
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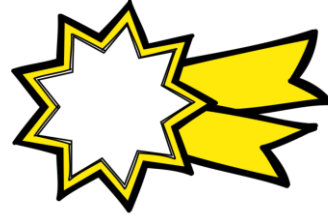
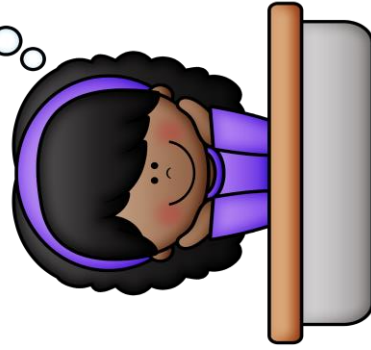
Created a toy prototype out of
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A Toy **Invention** Showcase



Created a toy prototype out of
blocks that most kids would
want to buy.



Thank YOU!

Let's Stay
Connected!



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RESOURCE!

